



End Semester/Reappear (Semester I) Examination December, 2024

Programme: BPT

Course: Communication Skill

Course Code: 40BPT.104

Enrolment no. _____

Marks: 70

Time: 3 Hrs.

Q.No.	Questions	CO	Bloom Taxonomy Category	Marks
Section I				
1	Short Answer type questions.			4 x 5 = 20
a	Explain the elements of communication process.	CO1	Understand	
	or			
b	Discuss verbal mode of communication.	CO1	Understand	
	or			
c	Listening is key to all effective communication. Describe.	CO2	Remember	
	or			
d	Compare reading skills and writing skills.	CO2	Analyze	
	or			
e	Explain different styles of writing.	CO3	Analyze	
	or			
f	Discuss how sensible writing is different from general writing.	CO3	Understand	
	or			
g	Discuss the impact of social media on student's life.	CO4	Understand	
	or			
	Evaluate the role of digital literacy in professional life.	CO4	Evaluate	
Section II				
Long Answer type questions.				
2	Describe the communication process with the help of a diagram. What is communication cycle?	CO1	Understand	3 x 10 = 30
	or			
3	Compare oral and written forms of Verbal communication.	CO1	Analyze	
	or			
4	Discuss the difference between Expository and Persuasive paragraphs, citing examples.	CO3	Understand	
	or			
5	Explain written communication skills.	CO2	Analyze	
	or			
6	Good telephone etiquette is critical for the success of your business. Discuss.	CO4	Understand	
	or			
	Certain problems in telephonic conversations arise due to lack of body language, and eye contact. Judge.	CO4	Evaluate	
Section III				
Application based questions				
7	“Body language is a very powerful tool. We had body language before we had speech, and apparently, 80% of what you understand in a conversation is read through the body, not the words.” – Deborah Bull. Measure the role of Kinesics in communication.	CO2	Evaluate	1 x 20 = 20
	or			
	Reading, Writing, Speaking & Listening are the four foundational skills of any language. Analyse.	CO2	Analyze	

COURSE OUTCOME:

By the end of this program participants should have a clear understanding of what good Communication skills are and what they can do to improve their abilities.